

Mikayla Brenner

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Objective

Creative and detail-driven student eager to apply strong organizational skills, adaptability, and a collaborative mindset to a dynamic professional environment.

Education

University of Nebraska-Lincoln, Lincoln, NE

Bachelor of Journalism, May 2029

Major: Advertising & Public Relations

Scholarships: David Distinguished Scholar, Norris Founder's, Hickman Chamber of Commerce, PGER Vincet R Collura Advertising Scholarship, We Are Nebraska Commitment, 1st Responder Law Enforcement Dependent, Capital City Kiwanis Club, Lincoln Center Kiwanis, Girl Scouts of NE, Gabby Matthes Memorial Scholar, Butherus, Maser, & Love, Salt Creek Summer Jam,

Work Experience

RoseVine Design, Lincoln, NE

Freelance Design & Advertising, Founder, July 2024 - Present

- Design solutions and creative marketing campaigns to help businesses enhance their branding and achieve their goals.

Tredz Central, Cortland, NE

Marketing and Public Relations Specialist (Remote), June 2024 – Present

- Develop graphics, marketing campaigns, promotional emails and texts, logos, printed products, news articles, and websites to promote products on media platforms and drive sales.
- Coordinate shipping logistics and ensure efficient tire, tube, and wheel delivery.
- Upload invoices, manage product pricing changes, and assist e-commerce coordination across multiple sales channels.

Involvement

University Honors Program, University of Nebraska-Lincoln, Lincoln, NE

- Collaborate with professors and fellow honors students on interdisciplinary projects that encourage creativity, teamwork, and problem-solving.

American Marketing Association, University of Nebraska-Lincoln, Lincoln, NE

- Apply marketing theories and concepts to hands-on projects that bridge academic learning with practical experience.

Ad Club, University of Nebraska-Lincoln, Lincoln, NE

- Network with professionals in the advertising industry through guest speakers, workshops, and career fairs to gain insight into potential career paths.

Public Relations Student Society of America, University of Nebraska-Lincoln, Lincoln, NE

- Engage in professional development opportunities such as case competitions, resume workshops, and interview preparation sessions.

Skills

Adobe Suite, Canva, Marketing, Advertising, Sales, Business Management, Public Relations, Digital Strategy, Planning, Organization, Public Speaking